FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 6/11/97

Number of pages including cover sheet 3

To: Pine Lesser & Sons Inc.

Don Lesser

Phone

Fax Phone **201-478-3710**

CC: **Greg Mitchell**

Mike Cobucci

From:

Lanny Wolfe

Phone **908-225-4774**

Fax Phone **908-417-9076**

Voice Mail **800-757-8255**

Ext. 48795

REMARKS:

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Attached is the information you will need to work the June Doral Flashlight Promotion:

- Pack each display with 2 cartons of Doral Full Flavor Box 100s and 2 cartons of Doral Light Box 100s.
- Add to normal order for each account on the attached list week of June 16th.
- **Disc reporting: please be sure you take credit for promoted Doral cartons.**

If you have any questions please let me know.

Thanks,

Lanny

51850 1883

Source: https://www.industrydocuments.ucsf.edu/docs/xqcy0000

R. J. Reynolds Tobacco Company
JUNE '97 NATIONAL PACK PROMOTION

Account: **Pine Lesser & Sons Inc. #363720**

Brand Promotion		Doral Free Flashlight w/2 packs	

Display Packing		2 ctn Doral FF Box 100 2 ctn Doral LT Box 100
Allocation (cs)		1 Doral FF Box 100(6M) 1 Doral LT Box 100(6M)
$ Amount		**562.5**
Displays		**11**
Date Product Recvd		6/16/97
Display Assembly		Immediately
Displays Shipped to Retail - procedures required to receive .10 per ctn Category II (Plan G) payment:	Send displays automatically to accounts on attached list week of 6/16/97	Please cross out any account that refuses promotion and return list to RJR
You will be credited with the following estimated June monthly Category II payment if all displays are sent to accounts on attached list by June 30, 1997		$2097.00
Packing and shipping payment if packing is completed within 2 weeks		28.00 per 12M case of Live product

① Send #displays indicated to each account on attached National Pack Promotion list.
② Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

51850 1884

Source: https://www.industrydocuments.ucsf.edu/docs/xqcy0000

WHOLESALER : 363720 PINE LESSER & SONS, INC. <DIRECT>
TEMPLATE : 700727 70700 DOR FLASHLIGHT
TEMPLATE SEQ : 0010
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
162210	162227	723845	CRYSTAL RUN MINI	CRYSTAL RUN ROAD	MIDDLETOWN	NY	10940	1			7175	(914)344-311
133005	133030	708986	E & S FUEL	RT 515	VERNON	NJ	07462	1				(201)764-224
133001	133020	771657	KRAUSZERS #89	CORNERHORN & RT.	HACKETTSTOWN	NJ	07840	1				(908)813-830
133008	133030	690552	MARKET PLACE 2	5561 BERSHIRE RD.	MILTON	NJ	07438	1				(201)697-723
133005	133030	609129	MURRAY'S MARKET	342 MAIN ST	OGDENSBURG	NJ	07439	1			52025	(201)209-948
133008	133020	735521	NEWTON NEWS	75 SPRING ST	NEWTON	NJ	07860	1				(201)200-486
162307	162330	273658	SCHERER & CO	7 MILLER RD	MAHWAH	NJ	07430	1			25100	(201)529-371
162307	162330	566873	SOUTH AIRMONT DELI.	53 S AIRMONT RD	SUFFERN	NY	10901	1			7350	(914)357-754
162307	162330	019924	STATIONERY, UNLTD.	6C RED SCHOOLHOUS	SPRING VALLEY	NY	10977	1			26245	(914)352-770
133005	133030	400607	WEBBS NEWS	270 STATE RT 23	FRANKLIN	NJ	07416	2			52075	(201)827-502

PAGE BREAK TOTAL ACCOUNTS 10 TOTAL QUANTITY 11

TEMPLATE TOTAL ACCOUNTS 10 TOTAL QUANTITY 11

51850 1885

Source: https://www.industrydocuments.ucsf.edu/docs/xqcy0000